

İndirilme Tarihi

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TUI801 - SPECIALIZATION FIELD COURSE I - Turizm Araştırmaları Enstitüsü - Turizm İşletmeciliği Ana Bilim Dalı General Info

Objectives of the Course

The aim of this course is to provide the students with the knowledge, experience and experience in the scientific field where the faculty member is working.

Course Contents

Topics determined by the student's thesis advisor

Recommended or Required Reading

Bilgisayar, projeksiyon

Planned Learning Activities and Teaching Methods

Individual Supervision Literature Reviews Applied Research Data Analysis Studies Group Discussions Report Writing & Presentations

Recommended Optional Programme Components

Lecture and discussion

Instructor's Assistants

Prof. Dr. Şule AYDIN, Prof. Dr. İbrahim YILMAZ, Doç. Dr. Şule ARDIÇ YETİŞ, Doç. Dr. Gaye DENİZ, Doç. Dr. Eda ÖZGÜL KATLAV, Dr. Öğr. Üyesi Gamze ÇOBAN YILDIZ.

Presentation Of Course

Mixed method

Dersi Veren Öğretim Elemanları

Prof. Dr. Şule Aydın Assoc. Prof. Dr. Ebru Güneren Assoc. Prof. Dr. Gaye Deniz Assoc. Prof. Dr. Eda Özgül Katlav Assoc. Prof. Dr. Şule Ardiç Yetiş Assoc. Prof. Dr. Ozan Atsız Assoc. Prof. Dr. Lokman Dinç Dr. Öğr. Üyesi Neşe Yılmaz Dr. Öğr. Üyesi Gamze Çoban Yıldız Assoc. Prof. Dr. Burcu Gülsevil Belber Dr. Öğr. Üyesi Onur Şevket Yıldız Prof. Dr. İbrahim Yılmaz Prof. Dr. Bekir Bora Dedeoğlu Assoc. Prof. Dr. Koray Çamlıca Prof. Dr. Duygu Eren

Program Outcomes

1. Conduct an extensive literature review in their area of expertise.
2. Identify appropriate research methods and collect data.
3. Systematically analyze research data.
4. Learn and apply the process of academic reporting.
5. Present their research in accordance with academic and ethical standards.

Weekly Contents

Order	PreparationInfo	Laboratory	TeachingMethods	Theoretical	Practise
1	.	.	Lecture, Group Discussion	Literature Review and Data Collection	.
2	.	.	Lecture, Group Discussion	Literature Review and Data Collection	.
3	.	.	Lecture, Group Discussion	Literature Review and Data Collection	.
4	.	.	Lecture, Group Discussion	Literature Review and Data Collection	.
5	.	.	Lecture, Group Discussion	Literature Review and Data Collection	.
6	.	.	Lecture, Group Discussion	Literature Review and Data Collection	.
7	.	.	Lecture, Group Discussion	Literature Review and Data Collection	.
8	.	.	Lecture, Group Discussion	Literature Review and Data Collection	.
9	.	.	Lecture, Practical Work	Data Analysis and Reporting	Analiz .
10	.	.	Lecture, Practical Work	Data Analysis and Reporting	Analiz .
11	.	.	Lecture, Practical Work	Data Analysis and Reporting	Analiz .
12	.	.	Lecture, Practical Work	Data Analysis and Reporting	Analiz .
13	.	.	Lecture, Practical Work	Data Analysis and Reporting	Analiz .
14	.	.	Lecture, Practical Work	Data Analysis and Reporting	Analiz .
15	.	.	Lecture, Practical Work	Data Analysis and Reporting	Analiz .
16	.	.	Lecture, Practical Work	Data Analysis and Reporting	Analiz .
17	.	.	Lecture, Practical Work	Review of reports	.
18	.	.	Lecture, Practical Work	Review of reports	.
19	.	.	Lecture, Practical Work	Review of reports	.
20	.	.	Lecture, Practical Work	Review of reports	.

Workload

Activities	Number	PLEASE SELECT TWO DISTINCT LANGUAGES
Ödev	14	4,00
Final	2	8,00
Ev Ödevi	14	4,00
Araştırma Sunumu	12	3,00
Uygulama / Pratik	8	2,00

Assesments

Activities	Weight (%)
Final	100,00

	P.O. 1	P.O. 2	P.O. 3	P.O. 4	P.O. 5	P.O. 6	P.O. 7	P.O. 8	P.O. 9	P.O. 10	P.O. 11	P.O. 12	P.O. 13	P.O. 14	P.O. 15
L.O. 1	5	1	3	5	2	1	3	2	5	1	2	3	3	2	1
L.O. 2	2	2	3	2	1	5	1	2	3	1	5	2	5	1	1
L.O. 3	2	1	3	2	2	2	3	3	2	1	2	1	2	2	1
L.O. 4	1	1	3	4	4	3	2	1	3	2	2	1	2	2	2
L.O. 5	3	2	3	3	2	2	1	1	2	2	2	2	1	1	1

Table :

- P.O. 1 :** Have a deeper understanding of tourism and its related fields.
- P.O. 2 :** Understand and apply the national and international legal regulations relevant to tourism.
- P.O. 3 :** Develop creative and practical solutions for contemporary issues in the tourism industry.
- P.O. 4 :** Plan, conduct, evaluate and report a study using scientific research methods.
- P.O. 5 :** Have a detailed understanding of tourism policies and plans both at macro and micro levels.
- P.O. 6 :** Understand, critically evaluate and apply key business principles to run both national and international tourism operations.
- P.O. 7 :** Develop and apply competitive strategies relevant to tourism management.
- P.O. 8 :** Conduct a study on issues which necessitates expertise in the field of tourism both independently and with others.
- P.O. 9 :** Develop behaviors and competencies required for lifelong learning.
- P.O. 10 :** Analyze, critically interpret and evaluate the knowledge and skills they have gained.
- P.O. 11 :** Communicate both verbally and in writing in a foreign language at least at the level of B2 of European Language Portfolio.
- P.O. 12 :** Demonstrate advanced use of software, information and communication technologies relevant to the field of tourism management.
- P.O. 13 :** Understand and critically evaluate social and professional ethical values and behave accordingly.
- P.O. 14 :** Demonstrate effective communication and presentation skills both verbally and in writing.
- P.O. 15 :** Have awareness of social justice, cultural values and environmental issues.
- L.O. 1 :** Conduct an extensive literature review in their area of expertise.
- L.O. 2 :** Identify appropriate research methods and collect data.
- L.O. 3 :** Systematically analyze research data.
- L.O. 4 :** Learn and apply the process of academic reporting.
- L.O. 5 :** Present their research in accordance with academic and ethical standards.